

PAID REPORTS RATE CARD

VALID AS OF 1 OCTOBER 2018

- PAID REPORT IN **“HELLO, BULGARIA”**, 07:00-09:30, MONDAY - FRIDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***
- PAID REPORT IN **“NA KAFE”**, 09:30-11:30, MONDAY - FRIDAY:
 - 1 min **BGN 2 480 ***
 - 2 min **BGN 4 960 ***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:30, MONDAY - FRIDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
 - 1 min **BGN 14 100 ***
 - 2 min **BGN 28 200 ***
- PAID REPORT IN **„NOVA’S NEWS”**, 23:30-24:00, MONDAY - FRIDAY:
 - 1 min **BGN 6 330 ***
 - 2 min **BGN 12 660 ***
- PAID REPORT IN **„WAKE UP”**, 08:00-11:00, SATURDAY - SUNDAY:
 - 1 min **BGN 4 200 ***
 - 2 min **BGN 8 400 ***
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY - SUNDAY:
 - 1 min **BGN 5 100 ***
 - 2 min **BGN 10 200 ***

**The prices are gross, in accordance to the rate card for October 2018.*

**Production costs are charged in addition to the airing prices. They are calculated depending on the shooting location.*

Prices are without VAT and are subject to change.

For more information, please contact Nova Broadcasting Group’s Sales Department.

PAID REPORTS INTERNET RATE CARD

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PR Article on the website www.novanews.bg

- Publishing photo + text – **BGN 1 000.**
- Publishing video + text – **BGN 1 300 ***

Title up to 60 symbols

Subtitle up to 95 symbols

1 horizontal photo/picture

Picture with minimum 640x480 pixels

Size 4x3

- **Surcharges:**

- Mentioning or showing second product/logo/company brand - 25%
- Political advertising – 25%

** The TV video paid report can be placed directly after broadcasting on air on Nova News website as a video PR article.*

Prices are without VAT.

The prices are gross and are subject to change.

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